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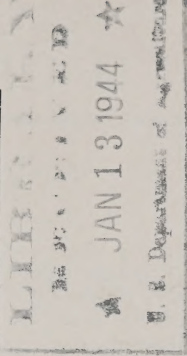
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SEASON OF 1944

WHOLESALE PRICES ON
DAHLIA ROOTS AND PLANTS

GOLDEN RULE DAHLIA FARM
LEBANON, OHIO

Sec. 562 P. L. & R.
U. S. Postage
PAID
Lebanon, Ohio
Permit No. 15



6 OF A VARIETY AT THE

FINE DAHLIA VARIETIES

	Roots		Rooted Cuttings	
	Each	Doz.	Each	Doz.
Adolf Mayer, black red, (ID)	\$1.00	\$ 9.00	\$	\$
Axford Triumph, tan, (ID)	1.50	10.00	.80	5.00
Alice May, white, (ID)75	5.00		
All-American, rose, (SC)	1.50	15.00	.70	5.00
Anna eBnedict, dark red, (FD)	1.00	9.00		
*Blue Rose, lav., (FD)	2.50	20.00	1.00	10.00
*Bess Smith, white, (ID)	2.50	25.00	1.00	8.00
*Bette Davis, lav., (SC)	1.50	15.00	.40	4.00
Bill's Gold, pure gold, (FD)	3.50		.90	8.00
*Baker's Best, yellow (ID)	2.50	20.00	.80	7.00
Betty Zane, pink, (ID)75	7.50		
Baby Rose, rose, (Min.)	7.50		2.00	20.00
Ballegos Surprise, white, (C)	1.00	10.00	.60	5.00
Buckeye Baby, bronze, (Pom.)50	4.00		
California Idol, yellow, (ID)50	4.00		
Columbia, golden orange, (SC)	1.00	7.50		
*Cardinal Rossum, purple, (C)	1.00	10.00		
Carl G. Dahl, mulberry gold, (ID)75	4.50		
Chasmay, lav., (FD)50	4.00		
Charles Mastick, deep gold, (FD)	1.00	10.00	.60	4.00
Cherokee Brave, red, (ID)50	4.00		
Cherokee Rose, lav. pink, (ID)75	7.50	.60	4.00
Clariam, buff pink, (ID)	1.50	15.00	.90	7.00
Commando, dark lav., (FD)	3.50	25.00	.90	7.00
Cometeer, gold, (C)40	2.00		
Confucius, light red, (SC)	1.50	10.00		
Crowning Glory, pink & yellow, (C)	3.00	30.00	.90	8.00
Chief Kokomo, lav., (Min.)50	3.00		
*Chaut, Princess, lav., (FD)50	3.00		
*Croydon Acme, lav., (FD)	1.00	10.00	.60	6.00
Dulcie Black, salmon, (ID)	1.00	10.00	.60	4.00
Democracy, gold, (FD)40	3.00		
*Dixies Wine Dot, red & white, (ID)	3.00	25.00	1.00	8.00
D'arcy Sainsbury, white, (FD)50	4.00		
Dorothy Mae Hertel, autumn & pink, (FD)	1.50	10.00		
Dahliaum, orange, (ID)90	8.00	.60	4.00
*Dean Anderson, henna red, (ID)	1.50			
De Molay, red, (FD)50	4.00		
Dean Shurtleff, crimson, (ID)	2.00	20.00	1.00	8.00
Dorothy Lamour, orange, (C)75	5.00		
Daisy Mae, yel. (Min.)	1.50	15.00	.70	5.00
Dorothy Geer, orange, (C)	1.50		.80	8.00
*Esplendido, pink, (C)	3.50	35.00	1.00	8.00
El Rubio, ruby red, (ID)	1.50	15.00		
East Row, red, (FD)	5.00		1.50	12.00
*Edith Willkie, white, (SC)	1.50	15.00		
Enchantress, salmon, (SC)75	7.00		
Enkart Prima, yellow & Sal., (C)			1.00	9.00
Evelyn Chandler, orange, (SC)75	7.50		
Eventide, purple, (ID)	1.00	8.00	.60	5.00
Easter Greeting, white, (Min.)50	3.50		
F. I. Mansfield, yellow, (C)75	6.00		
Flash, red & white, (C)80	8.00
First Lady, orange, (ID)75			

All Shipments Sent Express Collect

DOZEN RATE -- MINIMUM WHO

	Roots		Rooted Cuttings	
	Each	Doz.	Each	Doz.
Fernie Elite, scarlet, (Cactus)75	6.00		
Garnet, garnet red, (FD)75	5.00		
Ginger Rogers, yellow, (ID)	3.50		.90	9.00
Glamour, light purple, (ID)	1.00	6.00	.40	2.00
Gloria Bacher, purple, (ID)75	7.50		
Gold Mine, gold, (FD)	2.50	25.00	.90	7.00
Golden City, gold & scarlet, (FD)	1.50	15.00	.90	7.00
Greater Glory, lav. pink				
& yellow, (SC)	1.00	7.50	.40	3.00
Gretel, flame, (C)75	5.00		
Hillside Gold, (C)50	4.00		
*Hillside Beauty, pink, (C)	1.50	12.00	.60	4.00
*Irene Dunne, pink, (C)	2.50	20.00	.80	8.00
*Indian Giant, tan, (ID)	3.50	30.00	1.00	9.00
Indian Summer, orange, (SC)50	4.00		
Ivory Princess, cream, (SC)	1.00	7.50		
Ila, red, (Pom.)50	4.00		
Jane Cowl, bronze, (ID)50	3.00		
Jack Baldwin, brick red, (ID)			3.50	30.00
Jean Trimbee, purple, (SC)60	4.00	.40	2.00
Jersey Beauty, pink, (FD)50	4.00		
Jersey Dainty, white, (ID)40	3.00		
*John Stevens, red, white, (C)	1.50	15.00	.70	4.00
*John Sherwood, mulberry, (ID)	3.50		.90	8.00
Koongara Grandeur, russet, (ID)			1.00	10.00
Kentucky Sun, yellow, (FD)50	4.00		
Kentucky Sportsman, orange				
& pink, (ID)60	4.50		
*King Kong, purple, (FD)	5.00		2.00	20.00
King Peter, white & Pink, (FD)40	3.00		
Leland Stanford, red, (ID)	1.00			
Lois Walcher, purple & white, (FD)60	4.00		
Lord of Autumn, yellow, (ID)	1.00	10.00	.40	2.50
*Lidice, yellow, (FD)	1.00	10.00		
Lynn Fontanne, light red, (SC)	1.50	15.00	.60	4.00
*Lilac Giant, pink, (ID)	3.00		.90	8.00
Little Diamond, pink, (Min.)50	3.00		
Maffie, red, (SC)	1.50	15.00	.50	3.00
Maestro, maroon, (SC)	1.00	10.00		
Marshall Kernochan, red, (ball)	1.00	10.00	.50	3.00
Marie, pink, (FD)40	3.00		
Mary L. Dudley, maroon, (SC)75	5.00		
Mary Taylor, salmon, (C)75	5.00		
Mavis Tierney, rose red, (FD)	2.00		.90	5.00
May Robson, pink, (FD)	1.00			
Michigan White, white, (SC)75	7.00	.40	2.00
Mrs. Thos. Edison, silver & red, (ID) ..	1.50	15.00	.60	4.00
*Monarch, red, (FD)	2.00	20.00	.60	4.00
*Montebello, red, (ID)	1.00	10.00	.60	4.00
*Moon Goddess, yellow, (FD)	3.00	30.00	1.00	8.00
Miss Ohio, lav., (C)75	7.50		
*Mollie B. pink, (ID)	2.00			
Mother Cabrini, red, (ID)50	4.00		
Mon. of East, gold, (FD)50	4.00		
Mrs. C. E. Wildon, orange, (FD)	1.00	10.00	.60	4.00
Mrs. Boutillier, red, (ID)40	3.00		

Unless Parcel Post Charges are Included. Include .25c for Spe

WHOLESALE ORDER \$4.00

	Roots		Rooted Cuttings	
	Each	Doz.	Each	Doz.
Mrs. James Albin, yellow, (FD)75	7.50	.40	2.50
Margaret, white, (FD)	10.00		3.50	30.00
Mrs. Telfer, white, (Pom.)75	7.00		
Nancy Mitchell, scarlet, (C)	1.00	9.00	.60	4.00
Norma Morton, gold, (ID)	1.00	7.00	.40	2.00
Nellie Shee, lav., (Min.)	1.00	8.00	.40	2.00
*October, pink, (ID)	3.50	35.00	1.50	10.00
Pink Giant, pink, (ID)75	3.50		
Pygmalion, peach pink, (C)	1.50	15.00	.80	5.00
Premier's Winsome, pink, (ID)	1.00	10.00		
Producer, orange, (ID)80	5.00	.40	3.00
*Ranger, purple, (C)	3.50	35.00	.60	4.00
*Rhythm, pink, (C)	4.00		1.00	10.00
Regalia, cerise & white, (C)	1.50	15.00	.60	4.00
Royal City, violet, (FD)	1.50	15.00	.60	4.00
Ruby Loxton, pink, (FD)	1.00	10.00		
Rita Wells, salmon, (SC)	1.00	7.00	.40	2.50
Robt. Ripley, dark lavender, (ID)	1.50	10.00	.60	6.00
Ruth Nichols, lav. pink, (FD)	1.50	12.00		
Rosy Morn, pink, (ID)	1.00	10.00	.40	2.50
Scarlet Leader, scarlet, (SC)	1.50	15.00	.70	5.00
*Sir Francis Drake, bronze, (ID)	3.00	30.00	1.00	8.00
Southern Thorobred, lav., (SC)	10.00		1.50	15.00
*Season's Best, peach pink, (SC)70	5.00	.40	2.00
Stephen Foster, orange, (C)	1.00	10.00	.40	2.00
Sherry, purple, (Pom.)50	3.50		
*Sunglo, autumn, (C)	3.50		1.00	10.00
Silver Lady, lav. & white, (ID)75	7.00	.40	4.00
Snowcrest, white, (C)75	6.00		
Son of Satan, scarlet, (C)50	4.00	.40	2.00
Straights White, white, (ID)	1.00	8.00		
Student Prince, gold, (SC)40	3.00		
Sydney, mulberry, (ID)75	7.00	.40	3.50
Top Flight, red, (SC)	2.50	20.00	.70	6.00
The Real Glory, white, (FD)90	6.00	.40	3.00
The Shining One, pink, (ID)	2.00	20.00	.90	7.00
The Governor, light yellow, (FD)	1.00	7.50	.40	2.00
Teeraween's Best, lavender, (FD)50	4.00		
Trojan, dark red & yellow, (ID)75	6.00		
Tannenburg, scarlet, (C)75	6.00		
Velvet King, red, (ID)	2.00	20.00	.80	7.00
Victory, golden pink, (FD)50	4.00	.40	2.00
Virginia Rute, dark red, (SC)50	4.00	.40	2.00
Volcano, orange, (FD)75	6.00	.40	3.50
*WAVES, purple, (SC)	3.50		1.00	10.00
*WAAC, lav., (FD)	3.50		1.00	10.00
*Wanda Meade, bicolor, (ID)	1.00	10.00		
*White Champion, (SC)	5.00	40.00	.90	7.00
Wm. Shinkfield, orange, (ID)	1.50	12.00	.60	4.00
Winter Morn, white, (C)	1.50	15.00		
Yellow Giant, yellow, (C)	1.00	10.00		
Yowa Matsuoka, garnet, (C)	1.00	7.50		
*Yankee Doodle, red, (ID)	2.50		.90	8.00
Yellow Glory, (SC)75	7.50		
Yellow Kitten, (Min.)	1.00	5.00	.40	2.00
Cornell, white & red, (ID)	1.00	7.00		
Dominant, pink, (C)	1.00	9.00		
Saracen, purple, (FD)75	7.50	.40	4.00

Special Delivery on all Plant Orders.

FOR 1944

Detailed descriptions of the varieties in this list are to be found in our 1943 catalogue. Save your copy.

This year we have discarded most of the temperamental varieties; culling our fields drastically of the ones that did not meet our high standards,—and we believe this list contains the best selection of the finest, non-temperamental dahlias in the country.

Thus, we have cut down our production without sacrificing quality.

DAHLIA PLANTS: The superiority of un-potted plants or rooted-cuttings over the pot-plants is now decidedly proven. They (rooted-cuttings) are easier handled, have less chance to be pot-bound and seems to result in a healthier growth. They can be planted directly upon receiving, or better still, potted for a few days or even weeks until your ground is ready. Order your rooted-cuttings now for April or May delivery. Full cultural instructions with each order. Satisfaction guaranteed.

POT CLUMPS: We have a fine crop of extra large 4 inch pot clumps especially recommended for propagation. These were grown from early plants last spring and allowed to mature in our fields under over-head irrigation. They are full of vitality and will begin to shoot a few days after being placed on the bench. Pot clumps priced the same as roots. Supply limited and can be furnished only on varieties marked (*).

ROOTS: A fine crop of roots on the better varieties enabled us to quote many attractive prices. Recommended for propagation or planting. Clumps furnished at twice the root price until January 1.

DISCOUNT: Six (6) of a variety at the dozen rate, all other prices strictly net. Minimum wholesale order—\$4.00.

To Guarantee Safe Arrival of Rooted Cuttings, 25 cents must be added to all such orders to cover "special delivery."

SHIPPING CHARGES: Shipments sent express collect unless parcel post charges are included in remittance. Charges for Rooted Cutting orders are .35c regardless of size plus .25c Special Delivery. Small root orders remit .60c for parcel post. Large root orders will be shipped express.

ABBREVIATIONS: Poms (Pom Pom), Min. (Miniatures), C., (Cactus), S. C., (Semi Cactus), F. D. (Formal Decorative), I. D., (Informal Decorative), * (Pot Clumps Available).

1943 INTRODUCTIONS

Last summer we grew for the first time, many new introductions and for the benefit of those who were unable to see them growing we make this brief report which is based on mid-western growing conditions in the average garden.

The following we consider good dahlias; Southern Thorobred, White Champion, Indian Giant, King Kong, Wine Dot, Commando, Axford Triumph, Blue Rose and Sunglo. The above are not temperamental and are definite improvements over existing types. May we add that "Thorobred" is the most spectacular giant we have seen in a long time.

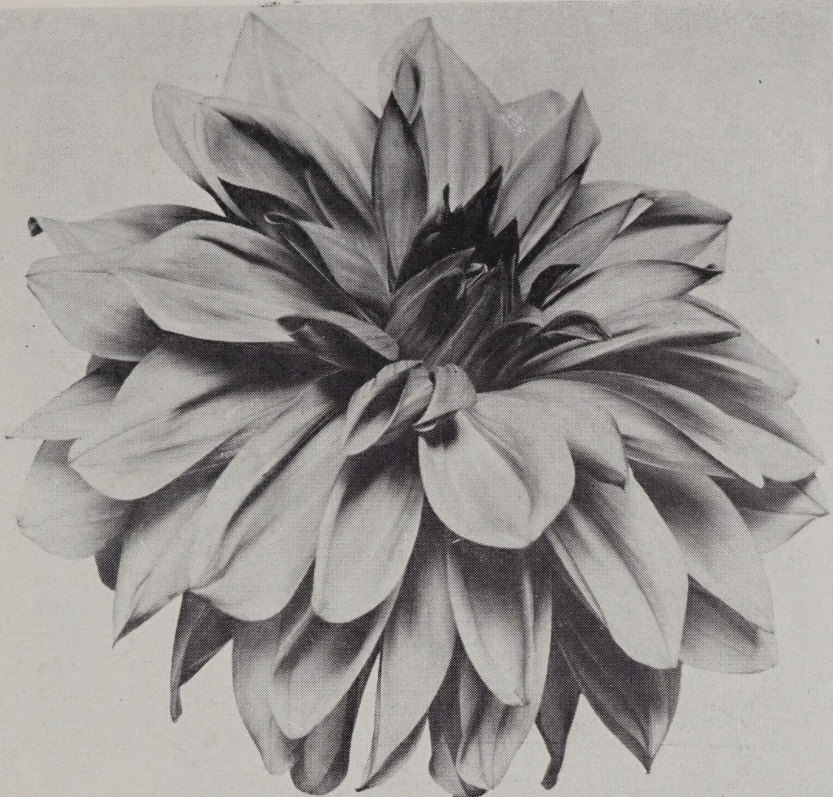
Many other of the new ones will do very well in other parts of the country.

1944 INTRODUCTIONS

Our two last years introductions—King Kong and Commando were outstanding nearly everywhere, and this year we again offer two new dahlias which we believe are destined to become leaders:

"Margaret" White F. D. 10x6—From the same strain which produced Begonia Rose and Commando. A pure white that is outstanding in every respect. Highly recommended by those who had it on trial this year. Don't miss "Margaret."

"Baby Rose" Rose F. D. 5x3—The first of a new race of insect-resistant miniatures. A seedling of Begonia Rose with all the latter's good points. Highest award at Louisville, Ky. Color is deep rose.



"Commando"

YOU CAN STILL BUY
Good Dahlias

GOLDEN RULE DAHLIA FARM
LEBANON, OHIO

